# YERRORDMASTSI CHARACTER ANALYSIS BY HOFFSTEDE'S METHOD



### LOW POWER DISTANCE AND HIGH POWER DISTANCE DISCIPLINE

Yerrordmastsis belong to the High Power Discipline. There is a hierarchy among the family members, there is no equality especially in the decision making process. The parents are considered to be holy creatures for the children – you may even hear yerrordmastsi youngsters swearing by their mother's or father's name. This pattern persists in workplaces as well – there is no equality or mutual respect between superiors and their workers – the job is carried out without mutual comprehension, mainly by the power of fear or dependence, which causes lack of enthusiasm and tension in working environments.

### UNCERTAINTY AVOIDANCE/UNCERTAINTY ACCEPTANCE DISCIPLINE

The inhabitants of Yerrord Mas district belong to the Uncertainty Avoidance Cultural Discipline. They avoid unstructured and new situations. Uncertainty Avoiding Cultures try to minimize the possibility of such situations by strict laws and rules, safety and security measures. On the philosophical and religious level this reinforced by a belief in an absolute Truth. Yerrordmastsis steadfastly protect this absolute Truth, they even have local individuals who, by their reputation and power, control the situation to be consistent in following the adopted Truth.

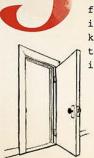
2



3

## INDIVIDUALISTIC/COLLECTIVISTIC DISCIPLINE

Yerrordmastsis belong to the Collectivistic Discipline. Problems are solved through family members. The representatives of a Collectivistic society use the pronoun "We", instead of "I", - we should mention that yerrordmastsis tend to fight in groups. Their outgoing nature makes them quite trusting of each other, there was even a time when neighbours would keep their doors open all through the night. At the same time, they are petulant, grudges are held for decades, as everything is taken close to heart and made extremely personal.



# MASCULINITY/FEMININITY DISCIPLINE

Yerrordmastsis belong to the Masculine Discipline, as people are conservative and restrained in expressing their emotions. They don't smile often, seem very thoughtful and sullen. Women are somehow limited in expressing themselves and behave according to long-held traditions. It is very important for parents to have a male heir.

4



TIME PERSPECTIVE: LONG AND SHORT -TERM ORIENTATION

Yerrordmastsis are short-term oriented, they live in the present with very strong ties to their past and they don't usually plan too far ahead. They have great respect for their elders. Yerormastsis tend to ignore/dislike modern trends or interaction with new ideas/culture. This leads to a good deal of arrogance.



# INDULGENCE/RESTRAINT DISCIPLINE

Yerrordmastsis belong to the Restraint Discipline - this can be seen in their avoidance of expressing emotions and even in their heavy, lazy gait. Despite their lack of communication/expression skils, one can often see large groups of their young gathered in their yards or walking in the streets - usually without much to do. But at the same time these guys are full of helpfulness and empathy, quick to a offer their help to a stranger in need.



CONCLUSION: Yerrordmastsis are classified as a typical hierarchical subtype complete with Unfamiliarity Avoidance and Masculine Thinking. Yerrordmastsis have a Collective Mentality, are emotionally restrained and past-oriented.

CONTENT: Larisa Mkrtchyan/Anush Vardanyan KASA Foundation GUIDES TRAINING, 2016